

Media Release Park Weggis

## **A new chapter in the 150-year history of the Park Weggis**

Weggis, July 12, 2017. **Park Weggis Management AG is planning to transfer its eponymous luxury hotel to a new ownership. A corresponding agreement has been signed. The future owner, Dogus Health & Wellness AG, based in Lucerne, will manage the Park Weggis under the auspices of the Chenot Group, which is engaged in the medical wellness sector.**

The current owner acquired the hotel 20 years ago and developed it over the years from a seasonally managed four-star establishment to an exclusive five-star superior resort. Park Weggis is a member of the two prestigious Swiss Deluxe Hotels and Relais & Châteaux hotel chains.

## **Refurbishment and a new construction project with inauguration scheduled for December 2018**

The plans for the restructuring of the Park Weggis require the hotel's closure as from September 30, 2017. Until this date, the five-star hotel will continue to operate as usual under the proven management of Peter Kämpfer. Reopening is planned for the end of 2018. The result will be a high-quality health wellness hotel, fully aligned with the Chenot Group's successful philosophy.

The current and future owners are convinced that the realignment will generate high added value for the Lake Lucerne region. The health wellness hotel will develop additional hospitality segments in the health tourism sector and ideally complement the Weggis Vitznau Rigi wellness destination.



### **About the Hotel Park Weggis**

The Park Weggis features a total of 52 exclusive rooms and suites, two restaurants, two bars and a festive hall. Additionally to its own private lake access including a park and beach, an extensive wellness area completes the offer. Further information is available at [www.parkweggis.ch](http://www.parkweggis.ch).

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### **About the Chenot Group**

Chenot Group, a company in which Dogus Group holds the majority interest, has been a leader and innovator in the health, wellness and well-being industry for over 45 years, offering unique treatments and products, based on the acclaimed Chenot Method, in centres around the world. The Chenot hotels and spas promote a sustainable and healthy lifestyle.

For further information, please visit [www.chenot.com](http://www.chenot.com) or contact:

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### **About the Dogus Group**

Dogus Group is a curator company which aspires to be a global house of best in class lifestyle brands that create aspiration, not only for customers but also employees, partners and even competitors. The Dogus Group, active in seven core businesses including automotive, construction, media, tourism and services, real estate, energy and food & beverage, sustains its growth with new investments in the



**PARK WEGGIS**  
THE SPARKLING RESORT  
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areas of technology, sports, and entertainment along with its current operations. With over 300 companies and more than 35,000 employees, the Group serves its customers with advanced technologies, highest brand quality and a dynamic human resource. The Group continues to build strong partnerships with globally reputable brands in 27 countries across the world. The Doğuş Group currently partners and cooperates with large global players including: Volkswagen AG and TÜVSÜD in automotive; Condé Nast (Vogue, GQ, Traveller) in media; Hyatt International Ltd. in tourism; the Latsis Group, the Kiriacoulis Group and the Adriatic Croatia International (ACI) Group in marina and nautical operations; the international Azumi Group that holds under its roof brands such as Coya, Roka, Zuma and Oblix in food & beverage and entertainment; and the South Korean SK Group in e-commerce.

For more information please visit [www.dogusgrubu.com.tr/en](http://www.dogusgrubu.com.tr/en) or contact:

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